



Models produced

(between brackets year of production start)

Small platform



Volvo V40 (2012)



Volvo V40 Cross Country (2012)

Large platform



Volvo XC60 (2008)



Volvo S60 (2010)

Key facts

Legal entity	Volvo Car Belgium NV, fully owned by Volvo Car Corporation, Gothenburg
Activities	Welding, painting and final assembly
Organization	Eric Van Landeghem, managing director Magnus Hellsten, chairman of the board
Capacity	270,000 cars/year (3 shifts Mondays through Fridays; approx. 5800 cars/week)
Line speed	Approx. 57 cars/hour (cycle time of approx. 58 seconds)
Employees	4750 Blue collars/550 White collars (year end 2014) (assembly plant, Esdic, Engine Center Gent, excluding LTA and job students) Largest industrial employer of the province of Oost-Vlaanderen.
Male/Female	85% men, 15% women
Average age	39 (blue collars)/43 (white collars)
Turnover	5.1 billion € (2014 estimate)
Added value	360 million € (2014 estimate)
Investments	20.3 million €
Surface	Total: 494,546 m ² / Built up: 264,866 m ²
Ranking	Volvo Car Gent is Belgium's 3 rd largest industrial company. (Ranking based on 2008 figures of employment and turnover)

Production evolution

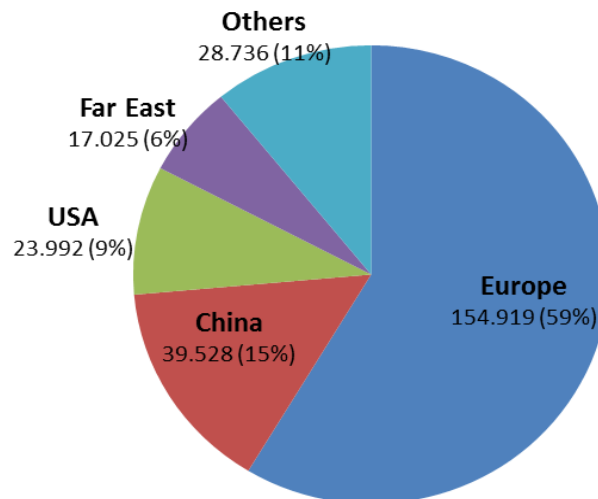
	2010	2011	2012	2013	2014
Volvo XC60	83,529	100,705	112,436	113,056	129,132
Volvo S60	27,579	76,118	63,526	35,124	22,216
Volvo V40/V40 Cross Country			35,105	105,099	112,852
Total Volvo Car Gent	223,117	266,529	258,147	253,279	264,200

Total Volvo	387,802	462,294	421,951	423,013	N/A
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Markets Volvo Car Gent

Exports 4.5 billion € (2014 estimate)

Exports 95.7%



Volvo Car BeLux

Volvo Car BeLux is the national sales company, in charge of marketing, sales and service in Belgium and the Grand Duchy of Luxembourg. Legally it is part of the same company as Volvo Car Gent (Volvo Car Belgium NV).

Sales outlets 68 dealers and service points

Sales Registrations: N/A
(3.2% market share) – 5th largest market for Volvo in Europe
Sales: 17,054

Organization Wim Maes, sales company president (Brussels)

Milestones

- November 3rd, 1965 - Official opening of the Ghent factory, then called "Volvo Europa". Initially the activities were limited to final assembly, the painted car bodies being delivered by boat from Sweden. The first model produced was the Volvo 120, also known as the Volvo Amazon.
- In 1972 a welding plant and paint shop were added to the assembly plant. Volvo's Ghent plant grew steadily in the 70ies, but towards the end of the decade volumes declined to critical levels below 30,000 units per annum due to the oil crises of that time.
- Volvo Car Gent developed the concept of teamwork in the mid 80ies, with a policy deployment system focused on the major deliverables of QCDISME (Quality, Cost, Delivery, Improvement, Safety, Man, Environment). Lean manufacturing and Total Productive Maintenance (TPM) techniques ensured Volvo Car Gent three major TPM awards in 1991, 1996 and 1999.
- In the late 90ies Volvo Car Gent won the JD Power Plant Award (1996) and the TQM Award by the European Foundation for Quality Management or EFQM (1999).
- In 1991 Volvo launched the Volvo 850 in its Ghent plant – the first time a new car model was put in production outside Sweden. In 2004 Volvo Car Gent started producing cars on the compact C platform, which were previously built by NedCar in the Netherlands.
- The first cars on the EuCD platform (XC60, S60) were launched in Volvo Car Gent in 2008 and 2010.
- In 2012 the all new Volvo V40 and V40 Cross Country entered production. On December 12th, Volvo Car Gent built its 5th million car, a V40, celebrated by all employees by writing their name on the car.
- In 2015 Volvo Car Gent celebrates its 50th anniversary.

Info: www.volvocars.be / www.media.volvocars.com

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